

# AMITY UNIVERSITY MUMBAI

## AMITY BUSINESS SCHOOL

*MINUTES OF THE FIRST MEETING OF THE FIRST BOARD OF STUDIES OF, ON 28<sup>th</sup> January 2016*

### AGENDA ITEMS

AGENDA ITEM NO.	ITEM	REMARKS
1.	Approval of Syllabi	
2.	Procurement of Books	
3.	Requirement of additional teaching and non-teaching staff for 2016-17	

#### **1. Following members attended the Board of Studies meeting:**

Dr.Abhijeet Chatteraj - Chairperson

Dr.Jatin Trivedi - Member

Dr.Aartee Aggarwal Member

Prof (.Dr.)Bigyan Verma - Member, Director –Guru Nanak Institute of Maharashtra Studies,Mumbai

Prof.(Dr)Monica Khanna - (Member) Incharge Director, K.J.Somaiya Institute of Management  
Studies and Research.

.Dr. Basab Mukherjee - Member, Well –known management Professor and Consultant

Prof. Dr.A.A. Attarwala - Member, Acting Director And Professor at Kohinoor Business School, Mumbai

Dr.Aradhana Khare - Member, Academic Coordinator -Special Invitee

#### **2. Following member could not attend**

Prof. (Dr). R.K. Srivastava - Member – Prof and HOD –Marketing ,Govt.of Maharashtra's Sydenham Institute of Management Studies Research and Entrepreneurial Education, University Mumbai

3. The Head ABS welcomed and introduced the members of the first Board of Studies. He apprised the members about the initiatives taken and progress made in the Amity School of Business.

4. The Academic Coordinator ,Amity University Mumbai presented a detailed introduction of academic structure of various courses pertaining to Amity School of Business and also discussed the examination schemes and various value added subjects.

The coordinator for MBA and BBA courses presented a detailed discussion on the following curriculum.

5. Various agenda points discussed with the Board Members - the discussion points are detailed below:-

**1 A. BBA General (2014-17)**

***(Changes to be incorporated)***

1.	E-Commerce should be a compulsory course across all UG courses .
2.	Language: Knowledge of Chinese language assumes importance in view changing world order and hence it should be incorporated.

**1 B. BBA Banking and Finance (2014-17)** - ***(no changes proposed)***

**1 C. BBA 3 Continent (2014-17)** - ***(no changes proposed)***

**1 D. BBA Construction Management (2014-2017)** ***(new course proposed)***

**1.E. B.Com (H) (2015-17)** ***(no changes proposed)***

**2.A. MBA General (2014-16):** ***(Changes to be incorporated)***

1.	Cost Accounting: In MBA Cost Accounting should be taught before Financial Management in 2 <sup>nd</sup> Semester.
2.	Financial Accounting: Introduction of the subject with Advance MS- Excel & Tally .Students should be taught with the help of Annual Reports, Tally and Excel.
3.	Mathematics: In MBA Business Mathematics should be a core subject but it is as an elective.
4.	Computer Proficiency: Excel Proficiency should be there and Q.T. Should be taught on EXCEL sheets, ARC, SPSS are to be taken as priority.
5.	Creativity and Innovation management to be offered as a core course across all management program at PG level.

**2.B. MBA Banking and Finance (2014-16):**

***Change proposed in pedagogy, no change in course.***

1.	<b><i>Courses in Finance should be taught using MS- Excel, ARC</i></b>
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**2.C. MBA (CPM) (2014-16):** ***New course proposed.***

***Changes proposed.***

1.	Construction laws, TQM for Construction specified with green building, Quality norms, Eco-Friendly Building, Smart City proposal should be taught. E commerce in Construction should be included
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**2.D. MBA (IB) (2014-16):** ***(no changes proposed)***

**2.E MBA (HR) (2014-16): (no changes proposed)**

**2.F MBA (M&S) (2014-16): (Changes to be incorporated)**

I.	In MBA Dual specialisation courses are to be offered and also subjects like International Marketing, International Consumer behaviour, Digital Marketing, Marketing Research and Marketing Analytics can be offered as elective.
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**Syllabi unanimously approved by the members of BOS; Syllabi is in conformity with the relevant regulatory authority and in consonance with the syllabi of sister university.**